



DANA KING
BLACK BODIES IN BRONZE

SAN FRANCISCO
AFRICAN AMERICAN
CHAMBER OF
COMMERCE

MOAD
MUSEUM OF THE AFRICAN DIASPORA

Name
Address
City, State Zip

May 24, 2021

RE: Join us as we “Lift Every Voice” across the Bay Area and America

Dear Friend,

On Friday, June 18th, an extraordinary constellation of supporters and partners will gather with San Francisco Mayor London Breed to debut sculptor Dana King’s powerful new art installation “[Monumental Reckoning](#)” in Golden Gate Park. **We invite you to participate in this moving Juneteenth-weekend event by joining the growing list of supporters.**

The debut of Monumental Reckoning will mark the first anniversary since protesters toppled the statue of Francis Scott Key from its 54-foot-tall marble plinth. That structure now sits empty in Golden Gate Park’s Music Concourse. Dana King will encircle the vacated plinth with 350 ancestral figures, representing the first Africans kidnapped and brought to the shores of America in 1619. The effort is being led by arts nonprofit Illuminate in partnership with the Museum of the African Diaspora (MoAD) and the San Francisco African American Chamber of Commerce (SFAACC), and Maafa.

Please see the attached project description, and find three minutes to [watch the project video](#), which tells the powerful story behind this vital project.

To bring Monumental Reckoning to life, we need to raise another \$150,000. We invite you to be a part of this story and history in the making.

We look forward to answering any questions. Please contact me at 415-786-4332 or ben@illuminate.org, or contact Laurie Earp at 510-418-2354 or laurie@earpevents.com.

Thank you in advance for your generous support and partnership!

Yours,

Ben Davis

Founder and CEO of Illuminate

A 501(c)(3) California Nonprofit Corporation – EIN 45-3717224